



BioBusiness Development Consultancy

## **PRESS RELEASE**

### **2015/HfA/01**

BioBridge Ltd, the UK-based bioscience innovation consultancy, has been selected for a second time by HealthforAnimals, the global organisation representing the animal health and veterinary medicines industry, to manage its 5th Global Benchmarking Survey, GBS 2015.

Carel du Marchie Sarvaas, Executive Director of HealthforAnimals, said, “The objective of GBS 2015 is to assess the relative performance of regulatory authorities on the registration and approval of the industry’s products across major markets. The survey aims to identify emerging issues in the regulatory environment that significantly affect the animal health industry, or will in the near future; gain insight into expectations of the industry over the next 2-3 years in response to current regulatory dynamics; and provide information that allows development of clear action plans by HealthforAnimals to meet any identified challenges.”

BioBridge’s international team of consultants, led by Mr Meredith Lloyd-Evans, has conducted the 2015 survey, which is an update of GBS 2011, and final results are being presented to HealthforAnimals Q4 2015.

Meredith Lloyd-Evans said, “I am proud that HealthforAnimals has selected the BioBridge team again to help with this work. At a time of great dynamism and regulatory change in the sector, HealthforAnimals’ GBS 2015 has the chance to make a big impact on future developments and the receptivity of regulatory pathways for the industry’s innovations.”

*Further contacts:*

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*26 years of turning innovation into action!*



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*Information for Editors:*

### **About HealthforAnimals**

*HealthforAnimals is a non-profit, non-governmental organization representing companies and industry associations from both developed and developing countries. HealthforAnimals represents the animal health sector: manufacturers of veterinary pharmaceuticals, vaccines and other animal health products throughout the world, as well as the associations that represent companies at national and regional levels. For further information on HealthforAnimals, please visit <http://healthforanimals.org/>*

### **About BioBridge**

*BioBridge Ltd <http://www.biobridge.co.uk> is a bioscience innovation consultancy with a strong grounding in the animal health industry. Established over 26 years ago in Cambridge UK, BioBridge has a large and international network of associates. BioBridge's clients are spread across industry, research institutions and government organisations. Work has always been diverse and current and recent projects include finding new products for human health, advising on biosecurity and disease trends for biomaterials from animal origin, supporting exploitation strategies for research institutes, monitoring public-funded projects, advising industry organisations on biotechnology and innovation issues, providing foresight for new sources of protein for food and feed, and conducting surveys and impact analyses.*

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