

PRESS RELEASE
2019/AP/01

BioBridge Ltd, the UK-based bioscience innovation consultancy, announces the start of a new working relationship with Vaxiam Group, a US-based animal health consultancy specialising in US-China links. BioBridge will provide the Europe-China focus on initiatives to increase the chances of European innovators in animal health forming good productive relationships with companies in China.

Vaxiam Group's founder, Dr. Jishu Shi, has long-term relations with Chinese companies, industry associations and key decision-makers in animal health in China. Through his work for Kansas State University's US-China Center for Animal Health, which he directs, he also creates linkages between Chinese researchers and their equivalents outside China and works on projects such as how to manage the recent arrival of African Swine fever in China.

Meredith Lloyd-Evans said, "I am pleased to be working on creating beneficial links between companies in the animal health area and to support the clustering of research and industrial commercial activity between US, China and Europe. This activity makes full use of our extensive networks built up over the past 30 years and our ability to act as fixers." In addition to individual company linkages, the BioBridge team is also working with Dr. Shi on organising schedules for delegations of animal health and nutrition companies from and to China, most recently for one of China's biggest animal health companies and shortly for the Chinese industry association.

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Notes for Editors:

BioBridge was founded in Cambridge 30 years ago. Animal health activities are one strand of the work BioBridge carries out for innovative bioscience-based companies, industry organisations, government and academic institutions and economic development entities world-wide. Recent work in this sector includes the last two Global Benchmarking Surveys for HealthforAnimals, the international industry association, ongoing expert advice on biosafety and supply chain security for a European medical biomaterials company and a development strategy project on insect-derived ingredients for animal feed for an Asian company.

Vaxiam Group is an animal health technology consulting company that connects research labs and commercial entities in the US and China. Our passion is to transform animal health discoveries into commercial products through partnerships with technology inventors and pharmaceutical companies. We have broad and in-depth knowledge of China animal health market trends and an extensive network of contacts and resources in the US and Chinese animal health communities. We provide customer specific services to small-medium animal health companies in both countries on market entry and/or expansion, product registration, finding product distributors, and due diligence for mergers and acquisitions.