



BioBusiness Development Consultancy

BioBridge Limited
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BioBridge supports Cambridge animal charity.....

Mr Meredith Lloyd-Evans, founder and CEO of BioBridge Ltd, one of Cambridge's oldest independent small innovation consultancies, announces its support for the University of Cambridge Veterinary School Trust's Race Day, to be held at Newmarket. The event will be in aid of the Hope Appeal, which is currently raising funds for the Veterinary School's Cancer Therapy Unit. The event, open to anyone who would like a good day out, is being held on August 29th, the Bank Holiday Saturday.



The new Linear Accelerator in place at The Queen's Veterinary Hospital, Cambridge

Meredith said "I've been involved in the Vet School Trust and its Hope Appeal for about 2 years now and am impressed with the quality of the fundraising events. Last year's race day was really enjoyable, with the opportunity to watch first-class races, win (and lose) at the tote points in our hospitality tent, and meet other supporters, and we are really pleased that popular demand has encouraged the Hope Appeal to hold it again in 2009 instead of 2010. BioBridge



has decided to support it again and we'll be making up a table and donating raffle prizes. I'm also looking forward to the forthcoming Animals in Art exhibition and auction being held at Michaelhouse in the centre of Cambridge during July – two really good summer events for a great cause."

Champagne reception in the sunshine at the Hope Appeal's Day at the Races 2008

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For further information contact Liz Smith and Katy Berman, Fundraising Executives for The Hope Appeal, Email: ems43@cam.ac.uk, kb104@cam.ac.uk, Tel: +44 1223 764475

Notes for Editors

BioBridge is one of the longest-established small independent innovation consultancies in Cambridge, with expertise in product strategy, business strategy, technology analysis and market dynamics as well as regulatory strategy. Clients are international in many life science sectors. Current work includes consultancy for the UK Technology Strategy Board as one of the Knowledge Transfer Team for the Bioscience for Business KTN www.biosciencektn.com, licensing-in assistance for Japanese pharma companies, regulatory support for animal feed additive and human medical device companies, and project and proposal evaluation. Meredith Lloyd-Evans, BioBridge Email: mlloydevans@biobridge.co.uk, Tel: +44 1223 566850

The Hope Appeal is the University of Cambridge Veterinary School Trust's funding activity supporting the new Linear Accelerator Unit for cancer treatment of dogs, horses and cats, opened by Prince Michael of Kent in 2008. About £300,000 is needed to finalise this – more information available from 01223 764475 or at <http://ucvst.vet.cam.ac.uk/>

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